At KCLSU we want to make sure that we are providing the best possible media coverage of events to our members, we have therefore used the OFCOM Broadcasting Code to create a set of guidelines for you and your guest to follow when on air and when covering KCLSU events.

The KCL Radio committee are responsible for making their members aware of this code by including it in any training and by sending a digital copy to all producers and presenters. Once this has happened the responsibility to inform guests of this code moves to producers and presenters. This code will also be displayed in the Radio Studio with physical copies readily available.

This conduct does not need to be signed because by broadcasting on KCL Radio as a commentator, interviewee or member of student media you are agreeing to this code of conduct.

If you have any questions please contact: maja.robins@kclsu.org
By broadcasting on KCL Radio as a commentator, interviewee or member of student media you are agreeing to this code of conduct.

Listed below are activities that are prohibited:

- The inappropriate use of strong language;
- The inadvertent inclusion of strong language in song lyrics (both English and foreign language versions), film clips, poetry readings, extracts from literature and so on;
- Issues of portrayal including racism and national stereotyping, sexism;
- Broadcast of derogatory or libellous comments;
- Failure to achieve impartiality;
- Misleading of audiences;
- inappropriately graphic or insensitive coverage of sporting fatalities or severe injuries;
- Material that contravenes any KCLSU policy or the KCLSU agreement
- During all broadcasts, the OFCOM Broadcasting code must be adhered to: