ABOUT

london varsity series

From March 8th, King's College London Students' Union (KCLSU Sports) and University College London Union (Team UCL) come together to go head-to-head in the hope of becoming this years' London Varsity Series champion.

With 36 points up for grabs and more sports than ever before, 2019 is set to be the biggest London Varsity Series ever.

student media coverage

Each year student media's coverage of Varsity gets bigger and better. With KCL Radio, KingsTV and Roar all attending student media will be generating a huge amount of content for your society's channels. This pack will give you all the information you'll need to cover Varsity and some tips and tricks to make the process as smooth as possible.
<table>
<thead>
<tr>
<th>Date</th>
<th>Day (Event Start Falls Between 10:00-15:00)</th>
<th>Evening (Event Start Falls Between 15:00-20:00)</th>
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</thead>
<tbody>
<tr>
<td>Friday 8/03</td>
<td><strong>Fencing:</strong> 1pm-7pm&lt;br&gt;UCL North Cloisters, Gower St,&lt;br&gt;<strong>Lacrosse:</strong> 2pm-6pm&lt;br&gt;Honor Oak Park SE23 1NW</td>
<td><strong>Volleyball:</strong> 5:20pm-9pm&lt;br&gt;UEL Sports Dock&lt;br&gt;<strong>Hockey:</strong> 5:45pm-9pm&lt;br&gt;Lee Valley Hockey &amp; Tennis Centre&lt;br&gt;<strong>Taekwondo:</strong> 7pm-9pm&lt;br&gt;Somers Town Community Sports Centre.</td>
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<td>Saturday 9/3</td>
<td><strong>Handball:</strong> 9:20am-11:45am&lt;br&gt;Barking Sporthouse and Gym&lt;br&gt;<strong>Tennis:</strong> 11am-5pm&lt;br&gt;Lee Valley Hockey and Tennis Centre</td>
<td><strong>Swimming:</strong> 5pm-7pm&lt;br&gt;York Hall Leisure Centre&lt;br&gt;<strong>Medics Hockey:</strong> 6pm-9:30pm&lt;br&gt;Lee Valley Hockey and Tennis Centre&lt;br&gt;<strong>Water Polo:</strong> 7pm-9pm&lt;br&gt;York Hall Leisure Centre</td>
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<td>Sunday 10/3</td>
<td><strong>Ultimate Frisbee:</strong> 1:10pm&lt;br&gt;Regents Park&lt;br&gt;<strong>Badminton:</strong> 12:30pm-3:30pm&lt;br&gt;Salmon Youth Centre&lt;br&gt;<strong>Basketball:</strong> 1pm-5:30pm&lt;br&gt;UEL, Docklands Campus&lt;br&gt;<strong>Baseball:</strong> 2pm-4:30pm&lt;br&gt;London Marathon Community Stadium</td>
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<td>Monday 11/3</td>
<td><strong>Equestrian:</strong> 12:30pm-4:30pm&lt;br&gt;Trent Park Equestrian Centre</td>
<td><strong>Football:</strong> 5:30pm-9:10pm&lt;br&gt;Bromley FC</td>
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<td>Tuesday 12/3</td>
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<td><strong>Table Tennis:</strong> 3:30pm-5:30pm&lt;br&gt;Fusion Table Tennis Club&lt;br&gt;<strong>American Football:</strong> 6pm-8:30pm&lt;br&gt;University of Greenwich, Avery Hill Campus&lt;br&gt;<strong>Medics Netball:</strong> 6:45pm-10pm&lt;br&gt;Somers Town Community Sports Centre&lt;br&gt;<strong>Netball:</strong> 6:45pm-10pm&lt;br&gt;Somers Town Community Sports Centre</td>
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<td>Wednesday 13/3</td>
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<td><strong>Rowing:</strong> 3pm-5pm&lt;br&gt;University of London Boathouse&lt;br&gt;<strong>Athletics:</strong> 3pm-5pm&lt;br&gt;Parliament Hill Athletics Track&lt;br&gt;<strong>Pole fitness:</strong> 7pm-9pm&lt;br&gt;AR3 Guys Campus</td>
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<td>Thursday 14/3</td>
<td><strong>Squash:</strong> 2:25pm-6pm&lt;br&gt;Coolhurst Tennis and Squash Club</td>
<td><strong>Medics Football:</strong> 5:30pm-9pm&lt;br&gt;Bromley FC</td>
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<td>Friday 15/3</td>
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<td><strong>Rugby:</strong> 6:30pm-8:30pm&lt;br&gt;Allianz park</td>
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**Notes:**
- **Handball** and **Tennis** have changed locations.
- **Baseball** has moved to London Marathon Community Stadium.
- **Equestrian** and **Football** are listed.
- **Rowing**, **Athletics**, and **Pole fitness** remain.
- **Squash** is included in the schedule.
- **Rugby** has been added.
After piloting varsity media passes last year we have brought them back to make it as easy as possible for you to access events without purchasing tickets.

To collect your media pass you need to sign a commentator agreement form and return it to the Student Media coordinator (maia.robins@kclsu.org) once the agreement has been received you will be given your media pass.

Your media pass is only for events that you are covering as Student Media and not events that you are attending as a spectator.

When you’re at events keep your media pass on you and visible at all times

**collecting footage**

We encourage you to collect as much content as possible from the events you are covering, whether it is interviews, photos, or video.

If the sports teams have asked for the footage get it to them as soon as possible so that they are also able to use it. You can ask them to include your societies logo when they do use it.
SOCIAL MEDIA

official hashtags and accounts

You might be the first people to report the score, so make sure it reaches as many people as possible by using the official hashtags and tagging the KCLSU accounts:

#lv2019 #kcl #hearusroar #kingspride @kclsu

promote yourselves

Even though you are covering sports events, Varsity is a brilliant opportunity for you to promote what your society does.

If you're interested in doing a Student Life Instagram takeover email maia.robins@kclsu.org.

Send any pictures or videos you take of Student Media at Varsity matches to the Student Media Coordinator so that they can be shared on the Student Media pages:

@mediakclsu
@kclsustudentmedia