

Advertising at KCLSU offers you access to 20,000 students across three main sites - London Bridge, Strand and Waterloo - in a myriad of disciplines from Law to Biomedical & Health Sciences, Medicine to Geography.

roar

The full colour student magazine with a print run of 4,000. It is available on campus, handed out to students and delivered directly to halls of residence.

Organisation	Back cover	Inside cover	front	Full colour	page	Half page colour	Quarter page colour	Insert (4000)
Large business (turnover more than £5m)	£2500	£1750		£1250		£750	£500	£1000
Small business (turnover less than £5m)	£1500	£1250		£750		£450	£275	£600
Charity or not-for-profit	£500	£450		£250		£125	£65	£200

Stalls

Book your own stall in one of the KCLSU Student Centres from 9am-6pm. They are the hub of KCLSU, allowing students to sign up to all forms of student activity, buy a Fairtrade coffee, apply for a TfL discount card, pick up their NUS Extra card, buy events tickets and find out more about what we have to offer.

Organisation	Day	Week
Large business (turnover more than £5m)	£500	£2250
Small business (turnover less than £5m)	£300	£1350
Charity or not-for-profit	£100	£450

Hotlink

An image on the front page of kclsu.org linked to your own site. On average we receive 16,000 visitors a month to our site, where most student activity administration, events and general information is available.

Organisation	Month
Large business (turnover more than £5m)	£500
Small business (turnover less than £5m)	£300
Charity or not-for-profit	£100

Flyer distribution

Our fully trained student staff will ensure your literature reaches the students you are targeting. Choose to have them distributed on a particular campus, or all three.

Organisation	2000
Large business (turnover more than £5m)	£500
Small business (turnover less than £5m)	£300
Charity or not-for-profit	£100

Plasma screens

Your advertisement will be shown for at least one minute every hour for 16 hours, on 16 screens across three sites in our Student Centres, bars and lounges. That's over four hours a day or 21 hours a week!

Organisation	Day	Week
Large business (turnover more than £5m)	£100	£400
Small business (turnover less than £5m)	£50	£200
Charity or not-for-profit	£25	£100